

Message Text

UNCLASSIFIED

PAGE 01 USBERL 02222 231631Z

ACTION AGRE-00

INFO OCT-01 EUR-12 ISO-00 EB-08 COME-00 CIAE-00 INR-07

LAB-04 NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 IO-14

/065 W

-----019303 231632Z /43

P R 231610Z AUG 77

FM USMISSION USBERLIN

TO SECSTATE WASHDC PRIORITY 5154

INFO AMEMBASSY BONN

UNCLAS USBERLIN 2222

E.O.11652: NA

TAGS: EAGR, GW

SUBJECT: AGRICULTURAL TRADE SHOW, NEW ORLEANS

REF: STATE 197915

1. WE HAVE DISCUSSED PROPOSED MCCALL TRIP WITH LOCAL TRADE AND HEAD OF ASSOCIATION OF FOOD PRODUCTS WHOLESALERS. ASSOCIATION REPRESENTATION WOULD BE PREPARED TO MEET MR. MCCALL ALONG WITH MISSION REPRESENTATIVES, AND WOULD INVITE MEMBERS OF ASSOCIATION TO MEETING. HOWEVER, THEY NOTE DATE IS NOT MOST FAVORABLE AS SOME REPRESENTATIVES OF LOCAL FOOD TRADE WILL BE ATTENDING CLOSING OF MAJOR ANUGA (GENERAL FOOD AND LUXURY FOOD EXHIBITION) IN COLOGNE, AND SUGGEST VISIT TO ANUGA BY MCCALL MIGHT BE USEFUL.

2. ASSOCIATION URGES THAT, SHOULD VISITOR COME TO BERLIN, HE BE WELL PREPARED TO DISCUSS PRODUCTS WHICH WILL BE EXHIBITED, PRICES, FREIGHT CHARGES, AND GENERAL CONDITIONS. THIS WILL BE ESSENTIAL IF VISIT IS TO HELP BERLIN BUSINESSMEN DETERMINE WHETHER SUSTA SHOW WOULD BE USEFUL TO THEM. THEY DO NOT WANT TO TALK VAGUE GENERALITIES. (FYI: SUSTA SHOW FOLLOWS ON HEELS OF BERLIN'S OWN GREEN WEEK FOOD/AGRICULTURAL SHOW WHICH SCHEDULED UNCLASSIFIED

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FOR JAN 27-FEB 5 OF COMING YEAR.)

3. ASSOCIATION NOTES EFFECTIVE PROMOTIONAL EFFORT IN BERLIN WOULD BE FACILITATED BY INDIVIDUAL CALLS BY VISITOR ON SELECTED FIRMS. MISSION WOULD BE APPRECIATIVE OF PRINTED MATERIAL, BROCHURES ON SUSTA SHOW FOR DISTRIBUTION TO LOCAL TRADE. GOERGE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE, EXHIBITS, NEW ORLEANS, VISITS
Control Number: n/a
Copy: SINGLE
Sent Date: 23-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977USBERL02222
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770304-0389
Format: TEL
From: USBERLIN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770831/aaaaazyw.tel
Line Count: 62
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e2b8de55-c288-dd11-92da-001cc4696bcc
Office: ACTION AGRE
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 197915
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 26-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1510338
Secure: OPEN
Status: NATIVE
Subject: AGRICULTURAL TRADE SHOW, NEW ORLEANS
TAGS: EAGR, GE, US
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/e2b8de55-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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22 May 2009
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